Press/Analyst Contacts:
Stephanie Krueger
Adobe Systems Incorporated
408-536- 3218
skrueger@adobe.com

Natalia Sandin
A&R Partners
650-762-2853
nsandin@arpartners.com

FOR IMMEDIATE RELEASE

Adobe GoLive 6.0 Now Available

Major Upgrade Includes Workgroup Server and Advanced Authoring Capabilities for Web and Cross Media Professionals

SAN JOSE, Calif. — February 25, 2002 (NASDAQ: ADBE) — Adobe Systems Incorporated, the leader in network publishing, today announced the immediate availability of Adobe® GoLive® 6.0 software, the company's award-winning Web authoring tool. With the new Adobe Web Workgroup Server, GoLive Dynamic Content authoring, and Web layout tool all in one package, GoLive offers Web and cross-media professionals the most advanced authoring solution to create, manage and deliver personalized content for Web and wireless devices.

GoLive 6.0 delivers many new features that make the Web design workflow more efficient. The Workgroup server included in GoLive 6.0 enables teams to collaborate on projects and effectively manage Web and cross-media assets. New Dynamic Content authoring capabilities and native support for ASP, JSP and PHP lets designers easily configure a Web site to support data-driven transactions for e-commerce.

"Now with GoLive 6.0, we can rapidly develop comprehensive e-commerce applications – all within the GoLive design and development environment," said Doug Alberts, CEO of eCatalogBuilders. "GoLive unifies information architecture, dynamic content authoring and project collaboration, resulting in the delivery of cost-effective Web sites."

"GoLive delivers the best functionality, collaboration tools, and Web page layout capabilities we've seen, at the price point of off-the-shelf software," said Alexandre Chailleux, chairman and chief technology officer of Qarbon. Qarbon sells a Viewlet development kit used by thousands of companies including NASA and the New York Times to create Web-based product demonstrations and training materials.

GoLive 6.0 offers Web and cross-media professionals alike unparalleled integration with Adobe's professional design products, including Adobe InDesign®, Photoshop®, Illustrator®, and LiveMotion™ software. XML support enables content to be re-purposed from print to Web, while new wireless authoring capabilities offer developers the ability to design, preview and deploy wireless content directly from with GoLive.

Additionally, a host of other new Web development features, such as QuickTime 5.0 editing and SMIL support for RealNetworks' RealOne Player round out GoLive 6.0 as the most advanced web authoring environment available today. A complete list of features in Adobe GoLive 6.0 can be found at http://www.adobe.com/golive.

Pricing and Availability

Adobe GoLive 6.0 is available in the United States and Canada for an estimated street price of US $399. Registered users of GoLive may upgrade for an estimated street price of US $99. GoLive 6.0 also will be available in a bundle with LiveMotion 2.0 at the estimated street price of US $449 in the United States. For more information about GoLive, please visit http://www.adobe.com/golive.

About Adobe Systems Incorporated

Founded in 1982, Adobe Systems Incorporated (www.adobe.com) builds award-winning software solutions for network publishing, including Web, ePaper, print, video, wireless and broadband applications. Its graphic design, imaging, dynamic media and authoring tools enable customers to create, manage and deliver visually-rich, reliable content. Headquartered in San Jose, Calif., Adobe is the second-largest PC software company in the U.S., with annual revenues exceeding $1.2 billion.

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